A network of organizations and individuals across the country working to ensure that all children in the U.S. can drink safe water in the places where they live, learn and play.

**ADDRESSING CRITICAL ISSUES**

**SAFETY** — Before we encourage kids to drink water, we need to make sure that it is safe. Ninety-five percent of public water systems supply safe drinking water. By advocating for water-quality testing at the tap, the Alliance helps vulnerable communities protect their children from unsafe water — and reassures the vast majority that their water is perfectly good to drink.

**ACCESS** — Even where drinking water is safe, access for children is a challenge. Too few schools and childcare sites have made this a priority, resulting in broken, limited and often dirty fountains. The Alliance is working to help child-based institutions around the nation improve access to inviting sources of drinking water.

**CONSUMPTION** — Even when water is freely accessible, too many children choose sugar-sweetened beverages. Sugary drinks are the top source of added sugars for all children and the single largest source of calories for teens ages 14 -18. The Alliance is working to make zero-calorie water First for Thirst.

**DRIVING OUR ACTION AREAS**

Successfully addressing the systemic problems and issues related to drinking water for children demands a multi-pronged, collective and strategic approach. The Alliance works in four interrelated action areas:

**POLICY PRIORITIES**

Among its activities, the Alliance is leading an ongoing national campaign to persuade the USDA to place an icon for water on the MyPlate graphic.

**RESEARCH**

Alliance partners work together to identify knowledge gaps. Priority topics include assessment of effective drinking water access in schools and investigation of water quality in school and childcare settings.

**ACCESS TO DRINKING WATER**

The Alliance promulgates evidence-based best practices for drinking water delivery to children in the places where they live, learn and play, including areas with complex water access issues.

**EDUCATION AND PROMOTION**

The Alliance actively shares strategies and resources to educate people about and promote drinking water.